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APPLICANT : SHISEIDO CO LTD;

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TITLE : MAKE-UP COSMETIC

ABSTRACT : PURPOSE: To obtain the title cosmetic having excellent dispersibility and dispersion stability of pigment and beautiful finish after application free from aggregation of pigment in using as an emulsified foundation, containing a magnetic field of black pigment as an active ingredient.

CONSTITUTION: A make-up cosmetic containing a magnetic fluid of black pigment as an active ingredient. The magnetic fluid is a stable magnetic dispersion and is obtained by dispersing ultrafine particles of a ferromagnetic substance through the mediation of a surfactant into a dispersion medium such as water, hydrocarbon, silicone or fluorinated hydrocarbon. Magnetite, manganese ferrite or manganese zinc ferrite may be cited as the ferromagnetic substance. Water, octamethyltetrasiloxane, perfluoropentane, etc., may be cited as the dispersion medium. concentration of the ferromagnetic particles in the magnetic fluid is properly 5-70wt.% and the amount of the magnetic fluid based on the cosmetic is 1-90wt.%.

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